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English ab initio – Standard level – Paper 2 – Reading comprehension
Anglais ab initio – Niveau moyen – Épreuve 2 – Compréhension écrite
Inglés ab initio – Nivel Medio – Prueba 2 – Comprensión de lectura

6 November 2023 / 6 novembre 2023 / 6 de noviembre de 2023

Zone A afternoon	Zone B afternoon	Zone C afternoon
Zone A après-midi	Zone B après-midi	Zone C après-midi
Zona A tarde	Zona B tarde	Zona C tarde

1 h

Text booklet – Instructions to candidates

- Do not open this booklet until instructed to do so.
- This booklet accompanies paper 2 reading comprehension.

Livret de textes – Instructions destinées aux candidats

- N'ouvrez pas ce livret avant d'y être autorisé(e).
- Ce livret accompagne la partie de l'épreuve 2 portant sur la compréhension écrite.

Cuadernillo de textos – Instrucciones para los alumnos

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Text A

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Text B

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Text C

Lily’s passion for upcycling expands into homeware business

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- 1** A 20-year-old with a talent for upcycling and making individual homeware items has shared her business journey. Lily Wood, from Ipswich, is the owner of Abstract Frog – an Internet business that she started at just 17.
 - 2** It was in her teenage years that Lily decided university wasn’t for her. She said: “Everyone was pushing me to go there and I didn’t really know what I would like to study so I thought, ‘why don’t I set up my own business creating stuff that I like?’”
 - 3** She began by frequenting charity shops to turn unloved items into modern pieces for the home to sell through her online shop.
 - 4** Lily makes artwork and prints, and more recently has started making homeware such as chopping boards and trays using recycled items.
 - 5** “I always try and find stuff from charity and antique shops that I can use instead of buying things in bulk - that’s the special part of it.
 - 6** “I like upcycling and learning about the history of an item and then making it into something more modern,” she added.
 - 7** Lily researches each item’s past and tells that story through her work. She said: “I’ll ask the person in the shop when did this unusual item arrive and do you know anything about it? I’ll take notes just so that there’s a story behind it. It adds a bit of character rather than something bought from a High Street retailer.”
 - 8** For other young people thinking about starting their own business, Lily says to keep things simple and organised. She said: “Set your prices and be clear about your values – what is unique to your business and why should people buy from you. Also give yourself as little to do as possible.”
 - 9** Lily hopes to build her customer base and aims to take her work to local fairs in the coming weeks. She would also like to collaborate with other artists in the future.
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References/Références/Referencias:

Text C Green, T., 2021. Lily's passion for upcycling expands into bespoke homeware business. *Ipswich Star*, [online] 22 November. Available at: <https://www.ipswichstar.co.uk/news/business/21894020.lilys-passion-upcycling-expands-bespoke-homeware-business/> [Accessed 15 August 2022]. Source adapted.